

JOHN FORMICA

BIO:

John, the “Ex-Disney Guy” and former Disney Leader, is a highly sought after internationally known speaker and author of the top selling book, *“Making the Customer Experience Magical Now and How To Beat Out Your Competition Today!”*

John has inspired audiences with over 3,500 keynotes and seminars across the globe while appearing on all major TV networks, business journals, including the Virgin Atlantic In-flight Magazine as Australia’s Top Five Customer Experience Speaker.

Today, John is one of the World’s Foremost “Disney Philosophy” Experts and Top 10 Global Thought Leader and Influencer on Customer Loyalty.

John is “America’s *Customer Experience Coach*” and has successfully helped businesses, tourism communities, schools and professionals around the world to lead and build customer loyalty for life, attract and keep more customers and create “Whistle While You Work” Team Environments.

Get ready for a Magical Experience, let’s welcome the “Ex-Disney Guy” ...John Formica